

## CTH Advanced Diploma in Tourism Management

### Objective:

The **CTH Advanced Diploma in Tourism Management** aims to provide an understanding of the managerial decision making and leadership aspects of the international tourism industry. In addition, in not less than 540 class hours, it is also designed to develop the independent research skills which will be required when working as a senior manager in the industry.

### Modules:

#### Advanced Diploma

- 1 Tour Operations
- 2 Management Accounting
- 3 Strategic Tourism Management
- 4 Sustainable Tourism and Destination Management
- 5 Human Resource Management
- 6 Management Research Report

### ADMISSION REQUIREMENTS:

Successful completion or exempt from CTH Diplomas or the equivalent

### Nature of Program

- 1 year
- Full-time
- Modular basis

### Mode of Delivery

- Lecture & tutorial sessions
- School assignments, projects and class tests
- Final examinations (written and practical) are set, conducted and graded by CTH
- Graduation certificates/ transcripts will be awarded by CTH

### Examination Period

January, June and September

### Award of Qualification & Examination Requirements

Students will be awarded an advanced diploma by CTH if he/she achieves at least a Pass grade in the final examinations.

**Course Fees**

For visa-required countries (Eg, India, China, Myanmar), [Click here](#) for fees.

For non-visa-required countries (Eg, Vietnam, Thailand, Sri Lanka, Hong Kong), [Click here](#) for fees.

**Teacher-Student Ratio**

1 Teacher : 30 Students

**Teachers Teaching the Program****1. Mr Kanagasundaram Komalanathan**

MBA; BBA

**2. Ms Lizette Caranto Abadicio**

BSc in Hotel & Restaurant Administration